

# 3 Ways to Draw All Eyes to Your Subject



## 1 Lead Their Eyes Visually

To lead your viewer's eyes to the subject, use "guidelines." These serve as an eye-leading "path." You can use an actual path or a railing, etc. for this. Often you can also use guidelines that aren't formed by a single object at all; they're made up of a row of repeating elements instead.

## 2 Watch Out for the Edges

You need to pay attention to the edges of the picture when you're creating your composition. The edges often get occupied by unwanted elements—things that have no relation to your picture and act as distractions. Sometimes you can't get rid of these during the shot; when that happens, use a crop in Zoner Photo Studio X.

## 3 Use Natural Framing

Point at your subject through a frame to highlight it better. Any opening where the subject optically sits inside that opening will do. Often that means various cracks, holes in fences, or little windows.